



Good practice example: Educating students about a volcano near their community outside of Quito, Ecuador (Ilan Kelman).

About Risk RED

Risk RED is a non-profit organization founded to increase the effectiveness and impact of disaster risk reduction education. This will be accomplished by bridging the gaps between idea and audience, expert and local practitioner knowledge, content and design, and research and application. Members work with credible and legitimate international agencies, regional and local partners, research and training institutions, and activists who share our belief in the value of broad and inclusive in-reach and outreach, in order to develop, localize, disseminate, and evaluate the effectiveness of public education and outreach materials for disaster risk reduction.



A poignant sign for risk education in Lake District, England (Ilan Kelman).

Risk RED's Activities

Educational Materials Development, Exchange, and Evaluation

Risk RED develops disaster risk reduction educational materials for adults, children and schools. "The Mother Slide Show" developed with the Coalition for Global School Safety provides background on disaster risks to children in schools and safety initiatives worldwide. A compelling visual case study template (which anyone can use) and advocacy resources complete this CD resource. Risk RED is an active member of the Hyogo Framework for Action, Knowledge and Education Platform, assisting in the collection of materials for the UNESCO and ISDR physical libraries for disaster risk reduction education and supporting development of the Global Online Library for Disaster Risk Reduction Education.

Leadership Development for Practitioners and Researchers

Risk RED provides guidance and editing assistance for researchers and practitioners writing disaster risk reduction education materials.



Good practice example: Using hands-on models to teach about school safety (IMMOD, Bodrum, Turkey).

Research Briefs, Policy Briefs, and Literature Reviews

Risk RED promotes research exchange and utilization, developing research and policy briefs and literature reviews to bridge the gaps between scientific and technical research and field practitioners, linking knowledge and action. These provide field workers and decision-makers with a rapid overview of research findings and links to key resources.

Research and Strategy Development to Link Knowledge and Action

Risk RED participates in program review and strategic planning to strengthen education, training, and leadership development programs for disaster risk reduction.

Training in Community-Based Disaster Risk Reduction

Risk RED provides hands-on process guidance and training for developing community-based disaster risk reduction programs.

DREAMS

Disaster Risk Educational Materials Content Management System

The DREAMS Project is being designed to allow high quality educational materials to be developed, translated, adapted, and impact-tested in order to scale up for wide dissemination of consistent disaster risk reduction messages to different audiences. The information architecture for DREAMS will be a dynamic, multi-lingual, multi-regional, multi-media content management database and related style sheets through which 'camera-ready' end-products will be available for physical and electronic distribution and for adaptation for local cultures and purposes.



Good practice example: Demonstrating earthquake-resistant housing (NSET, Kathmandu, Nepal, <http://www.nset.org.np>).